

**CDPM- 7TH DISASTER MANAGEMENT EXHIBITION
2015**



Submitted by
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Introduction:

Pakistan is a country of diverse natural and physical environment. This diversity is a blessing of Allah, the Almighty, which makes this country the custodian of variety of natural resources. This diversified environment, however, is also a challenge and serious threat as it may also give birth to a variety of natural disasters such as earthquake, floods, landslides, desertification and droughts etc. There have been several episodes of these multiplicities of disasters in the country over the past sixty years. In recent past in 2005, Azad Jammu and Kashmir and Hazara region of KP was badly devastated by a severe earthquake. Thousands of men, women and children were buried alive in the debris of their own homes. Staggering loss of property and livestock was in billions of U.S dollars. While we were busy in unearthing the dead-bodies and reconstructing the huts and homes for those who could by some miracle survive the trauma of death and destruction of earthquake October 08, 2005, we witnessed unprecedented floods in 2007 at province of Sindh and in 2008 at Khyber Pakhtunkhwa. These highly charged floods virtually washed away hundreds of villages claiming dozens of innocent lives besides drowning thousands of animals and livestock. Immediately after these events, the problem of IDPs emerged as a result of militancy and military operation in Malakand and FATA. It was the largest displacement in Pakistan's history which took place in the early summer of 2009. The roofs and the floors of the damaged houses were not yet dried up from the previous floods that another catastrophic flood hit the whole country from Chitral to Gawadar in July and August in 2010. This catastrophe has surpassed all the previous records of floods not only in Pakistan but also at international level. It has been observed that the people affected in flood-2010 was more than the combined damages and affected population of Indian-Ocean Tsunami 2004, Pakistan earthquake 2005 and Haiti's earthquake 2010. Since 2010 floods has become almost regular annual feature of Pakistan, as floods occurred in 2011, 2012, 2013, 2014 and 2015. The recent most floods in KP, Punjab and Sind and October 26, 2015 earthquake have placed emphasis on the importance of Disaster Management in the country.

Indeed, it is a gigantic task for us as an academic institutions and technical personnel to help restore this trust. As an academic institution, we are professionally and morally convinced that "well-informed and skilled man power is an important asset, required for rescuing the nation

from this miserable situation”. Accepting this challenge of DRR education in the country in general and KP in particular, the University of Peshawar has taken the lead to establish Centre for Disaster Preparedness and Management (CDPM) in 2008. It is pertinent to mention here that the Centre is first of its kind not only in Pakistan but also in the whole of South Asian Region. This Centre has been established with a vision to contribute towards national integration and consolidation and help overcome the sense of forlornness and alienation in vulnerable communities. Since, its establishment the Centre for Disaster Preparedness and Management (CDPM), University of Peshawar is efficiently playing its due role in research, training and education in the field of disaster management. In a very short span of time and scarce resources the CDPM successfully launched the country’s first ever one year Postgraduate Diploma programme, BS (4 Years), M.Sc., MS./M.Phil and Ph.D. in Disaster Management in Pakistan. The CDPM is not only providing education to the students but it has also initiated a wide range of training and learning programmes for the teachers, disaster managers, armed forces, practitioners, volunteers and administrators to improve their knowledge and skills in the field of disaster management. The CDPM has been serving as a lynchpin and trying to coordinate the services of relevant disciplines and the guidance of sensitive and responsive stakeholders. The Centre has proved to be successful so far to provide opportunities of teaching, training and research in the field of Disaster Risk Reduction not only at domestic level but also at the regional and global level.

THE DISASTER MANAGEMENT EXHIBITIONS (DMEs):

Keeping in view the need and importance of disaster management in Pakistan in general and Khyber Pakhtunkhwa and FATA in particular, the Centre for Disaster Preparedness and Management (CDPM), University of Peshawar started a series of Disaster Management Exhibition (DME) in 2009 for awareness of general public and development of liaison between various government and Non Government Organizations. The DME-2009 was followed by the Disaster Management Exhibition 2010, in which 45 organizations exhibited their products, literature and services etc. to the general public. The DME-2010 was organized in collaboration with Provincial Disaster Management Authority-Khyber Pakhtunkhwa. In 2011 the CDPM organized “Disaster Management Exhibition-2011” in collaboration with National Disaster Management Authority (NDMA)-Pakistan and United Nations Development Programme

(UNDP)-Pakistan on April 20-21, 2011 at the University of Peshawar. In 2012 the CDPM organized 4th Disaster Management Exhibition-2012 in collaboration with ACF-International Pakistan and Pakistan Science Foundation on November 07-08, 2012 at the University of Peshawar. The DME-2013 was organized in collaboration with ACF-International Pakistan and UNESCO-Pakistan on November 20-21, 2013 at the University of Peshawar. Last year in 2014 the CDPM collaborated with United Nations World Food Programme for DME-2014. The DME-2014 was formally inaugurated by the chief guest Maj. Genral Muhammad Saeed Aleem, Chairman National Disaster Management Authority and Guest of Honor Mr. Pitter Scott Bowden, Deputy Country Director United Nations World Food Programme-Pakistan. Prof. Dr. Amir Nawaz Khan, Dean Faculty of Life and Environmental Sciences and Mushtaq Ahmad Jan, Director CDPM were hosts at the occasion. The two day Disaster Management Exhibition ended on December 04, 2014 with active participation of 50 organizations as exhibitor. The Disaster Management Exhibition-2014 was really a success because of the active involvement and participation of many local, national and international organizations and line agencies in it. The exhibition was attended by more than 25,000 visitors including personnel from various government organizations, United Nations and Non Government Organizations. Students of various universities, colleges and schools both inside and outside the campus in Peshawar were the main attendees of the Exhibition. This grand event which would not have been possible without the support of United Nations World Food Programme was remarkably highlighted in both the print and electronic media. These exhibitions were success stories, because of the active involvement and participation of many of the local, national and international organizations, stakeholders and line agencies in these events.

OBJECTIVES OF THE PROPOSED EXHIBITION (DME-2015)

Looking to the current situation of the country the CDPM wants to establish coordination between organizations and institutions working in the field of Disaster Management. For developing coordination and sensitization of the common masses, the CDPM has planned to organize the Disaster Management Exhibition-2015 on December 02-03, 2015 at the University of Peshawar. The basic aim of the exhibition is:

1. To develop coordination between organizations and institutions working in the field of Disaster Management.
2. To provide a platform to different organizations and institutions for sharing of work experiences.
3. To provide an opportunity for sharing of scientific studies and research on disaster management and climate change.
4. To sensitize the common masses and student of the University campus regarding disaster preparedness and management.
5. To promote the cause of protecting the vulnerable groups especially senior citizens, women, disable and children.
6. To appreciate the efforts of various organizations and line agencies that has been done in the field of disaster management.