**Sample Copy of Exhibitor Profile**

**Centre for Disaster Preparedness and Management (CDPM),**

**University of Peshawar**

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**Establishment of the Centre**

Disasters resulting from natural hazards such as Earthquakes, Floods, Droughts and Landslides etc. are rendering tremendous loss to lives and other properties in Pakistan. Recent example of such disasters is the Earthquake-2005, in which 73,338 people lost their lives, 12,304 got severely injured and more than 3.5 million were rendered homeless. Similarly recurrent floods in Pakistan have also resulted in numerous deaths, damaged standing crops, killed hundreds of livestock and flattened housing and infrastructure. The flash floods of August 2008 in Peshawar washed away more than 130 villages, claiming dozens of innocent lives in addition to drowning of thousands of animals and other livestock. Moreover, the damage to moveable and immoveable properties ran in billions of Pakistani Rupees. Besides this, terrorism in Pakistan in general and Khyber Pakhtunkhwa in particular has become a major and highly destructive phenomenon in recent years. The direct and indirect economic cost of terrorism is approximately $68 billion. War against terror and the resultant turbulent situation of the country has greatly affected developmental projects and investment environment. Due to terrorism and problem of insurgency millions of people were displaced. As a consequence to these problems, decline trend was seen in stock exchange leading to increase unemployment and high inflation. Furthermore, due to porous border between Pakistan and Afghanistan, terrorism and associated problems also promoted smuggling and a variety of socio-economic problems in Pakistan.

The damages of the earthquake-2005 were not yet rehabilitated; the roofs of damaged houses by Flood-2008 were not yet dried up; and cries of the IDPs of the insurgency affected people were not yet silent that another catastrophic flood hit the whole country from Chitral to Gawadar in July and August 2010. This catastrophe surpassed all the previous records of floods not only in Pakistan but also at international level. It has been observed that the people affected in Floods-2010 were more than the combined damages and affected population of Indian-Ocean Tsunami 2004, Pakistan earthquake 2005 and Haiti’s earthquake 2010. Latest official estimates put the number of people directly affected by the floods at around 20 million. However, it appears that the number is more than that.

It may be underscored that the root cause of escalating damages in developing countries like Pakistan, had been mainly the lack of disaster preparedness and management. To cope with such natural and man-made disasters, it is always obligatory to devise an institutional and technical mechanism to adopt comprehensive disaster management including prevention, preparedness, mitigation, response, recovery and rehabilitation.

Accepting this challenge, the internationally reputed University of Peshawar, which is the oldest university of the province, took the lead to establish the Centre for Disaster Preparedness and Management (CDPM) in collaboration with the German Agency for Technical Cooperation (GTZ) and International Centre for Integrated Mountain Development (ICIMOD). The CDPM was formally inaugurated by the worthy Chancellor of the University of Peshawar and the Governor of the Khyber Pakhtunkhwa (the then NWFP) on April 04, 2009. The CDPM, with the grace of the Almighty Allah, is the first ever centre of its kind in the public sector not only in Pakistan but in the whole of South Asian region. The centre has been established under the faculty of Life and Environmental Sciences of the University of Peshawar.

The Centre within a record short span of time has to its credit the initiation of multifarious programmes including trainings and workshops for students, managers, practitioners, and administrators to equip them with the knowledge and skills in the field of disaster preparedness and management. After successfully launching the first ever Post Graduate Diploma in Disaster Preparedness and management in Pakistan in 2009, the CDPM has now taken the lead to offer BS (4 Years) and M.Sc (Two Year) programme in Disaster Management since 2011. The CDPM also intends to launch M.Phil/MS and Ph.D. programmes in the field of Disaster Preparedness and Management in the near future Insha’Allah, which will produce more skilled professionals and qualified individuals in the disaster related specialized areas. The CDPM has the privilege to offer these courses and degree programmes for the first time ever not only in Pakistan but in the whole of South Asia. Besides, CDPM successfully organized the Disaster Management Exhibitions in 2009, 2010 & 2011. The CDPM has also to its credit the organization of two International Disaster Management Conferences i.e. 2009 and 2010. The proceeding of both these conference have been documented and published. The centre also organized tailor-made courses on Community Based Disaster Risk Reduction, *Emergency Response Management, Triage ad Ethics in Disasters, Child Friendly Disaster Management, First Aid and Fire Fighting* for various professionals and volunteers of various national & international organization.

***Vision of the CDPM***

Our vision is to contribute towards national integration and consolidation and help overcome the sense of forlornness and alienation in vulnerable communities.

***Mission Statement***

Our Commitment is to equip human beings with the knowledge and skills to minimize the damages and miseries of disasters.

***Objectives of the CDPM***

* To impart training and enhance knowledge of the faculty, students, staff of the relevant departments and selected citizens in disaster risk reduction, preparedness, mitigation and management.
* To develop qualified human resource base in the field of disaster preparedness and management.
* To produce knowledge base in Disaster preparedness and Management in Pakistan.
* To help in reducing the impacts of disasters on people and their properties.
* To provide policy guidelines for the line agencies in the field of Disaster Preparedness and Management.
* To develop Client Server Web based application for Planners and Researchers.

**ACADEMIC AND TRAINING PROGRAMMES OF CDPM**

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| **Degree/Certificate** | **Planned Programmes** |
| Bachelor | Four Years Bachelor in Disaster Management |
| Master | Two Years Master in Disaster Management |
| Diploma | One year post graduate diploma in Disaster Preparedness and Management |
| Certificate and Short Training Courses | For Govt. and Non Government Organizations |
| M.S. /M.Phil/PhD | Disaster Management |